

Lumi Creative

Creative Services & Pricing Guide

Helping Small Businesses Shine Online

From scroll-stopping social media content to creative design and digital marketing support, Lumi Creative helps small businesses build a professional and engaging online presence.

Whether you're just starting out, looking for occasional creative support or ready for something more consistent, there's a flexible way to work together.

Creative support, your way.

Choose from:

Pay As You Go – Individual reels, posts and creative designs.

Content Bundles – Ready-to-post content for you to publish.

Content & Scheduling – Content creation, captions and scheduling taken care of.

Social Media Management – Ongoing planning, content and account support.

Creative & Digital Services – Content Shoots, graphic design, websites and business setup support.

Flexible packages and bespoke quotations
available to suit your business needs.

Lumi Flex

Pay As You Go

Creative content, your way

Need a one-off reel, social media post or promotional graphic? Choose exactly what your business needs, without committing to a monthly package.

Content Creation

Reel / Short-form Video	£50
Static Social Media Post	£25
Animated Social Media Post	£30
Carousel Post	from £35
Event Promotional Graphic	£35

Optional Add-Ons

Caption Writing + Hashtags	+£15
Scheduling to FB and/or Instagram	+£10
Caption + Scheduling Bundle	+£20

Add-on prices are per content item.

A Little Note About Content

Prices include design and editing using client-supplied photos, video footage and branding, or agreed stock assets where suitable.

Need fresh photos or video? On-site content shoots are available separately – see page 6.

Lumi Content Bundles

We create. You post.

Content created. Your way.

Professional, ready-to-post content created using your own photos and video footage. Lumi takes care of the editing and design, so you can simply share on your social media.

Reels Starter

£135 / month

Perfect for getting started with short-form video.

- 4 short-form reels
- Ready-to-post video files (no captions or scheduling included)
- Ideal for Instagram & Facebook

Reels Plus

£195 / month

More video content to keep your socials consistent.

- 6 short-form reels
- Ready-to-post video files (no captions or scheduling included)
- Ideal for regular video content and engagement

Content Mix

£215 / month

A mix of reels and branded posts for variety.

- 3 short-form reels
- 2 static + 2 animated social media posts
- Ready-to-post content files (no captions or scheduling included)
- Ideal for a balanced mix of video and visual content

Captions, scheduling and on-site filming available as optional extras.

Lumi Content & Scheduling

We create. We post.

Your socials, made simpler.

Using your photos and video footage, Lumi creates, captions and schedules your social media content — helping your business stay visible and consistent while you focus on what you do best.

Lumi Essentials

£225 / month

An easy way to keep your socials active.

- 4 branded social media posts (static or animated)
- 2 short-form reels
- Captions and relevant hashtags
- Scheduling to Facebook and/or Instagram

Lumi Glow

£295 / month

A balanced mix of content to keep your audience engaged.

- 4 branded social media posts (static or animated)
- 3 short-form reels
- 1 carousel (up to 5 slides)
- Captions and relevant hashtags
- Scheduling to Facebook and/or Instagram

Lumi Reels

£325 / month

For businesses that want to focus on video content.

- 6 short-form reels
- 2 branded social media posts (static or animated)
- Captions and relevant hashtags
- Scheduling to Facebook and/or Instagram

Packages use client-supplied photos and video footage.
On-site content creation is available as optional extra.

Lumi Social Media Management

We plan. We create. We manage.

More than content. A plan for growth.

Take your social media further with a planned, consistent approach. Lumi combines creative content, scheduling and performance insights to help your business build a stronger online presence.

Lumi Manage

£395 / month

Consistent content, with a plan behind it.

- Monthly content planning
- 6 branded social media posts (static or animated)
- 2 short-form reels
- Captions, hashtags and scheduling
- Monthly performance summary

Lumi Grow

£595 / month

More content, more insight, more support.

- Monthly content strategy and planning
- 8 branded social media posts (static or animated)
- 4 short-form reels
- 1 carousel (up to 5 slides)
- Captions, hashtags and scheduling
- Monthly performance report and review
- Limited comment engagement (agreed scope)

Packages use client-supplied photos and video footage.
On-site content creation is available as optional extra.

Lumi Creative & Digital Services

More ways to help your business shine.

Creative support, beyond social media.

From professional content shoots and promotional designs to establishing your business online, Lumi offers flexible creative and digital services tailored to your needs.

Content Shoots

Capture the moments that tell your business story.

- On-Site Content Session (up to 2 hours) — From £95
- Half-Day Content Shoot (up to 4 hours) — From £150
- Full-Day Content Shoot (up to 7 hours) — From £275

Graphic Design

Professional designs that reflect your brand.

- Gift Vouchers — From £45
- Flyers & Promotional Materials — From £55
- Logo Design — From £150
- Menus & Price Lists — Quoted individually

Digital Services

Helping your business build its online presence.

- Google Business Profile Setup & Optimisation — From £95
- Facebook & Instagram Business Page Setup — From £95
- Simple Business Websites — From £395
- Booking Platform Setup & Integration — Quoted individually

Something else in mind? Let's chat!

Bespoke services available. Content shoots exclude editing.
Off-island travel and additional services quoted separately.

Let's Work Together

Ready to help your business shine?

Your next chapter starts here.

Getting Started

01 Tell me about your business

Complete our short online enquiry form.

02 Let's Have a Chat

We'll arrange a free 20-minute discovery consultation to discuss your goals.

03 Your Personalised Proposal

Receive a tailored quotation outlining your recommended services and next steps.

Let's Make Something Brilliant Together!

Ready to get started? Complete our enquiry form or get in touch for a friendly chat.

[START YOUR ENQUIRY](#)



Prefer to get in touch directly?



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SCAN ME

